

# EEO PUBLIC FILE REPORT

2017

**A. Employment Unit Covered**

KORN-FM, Mitchell, South Dakota  
KORN-AM, Mitchell, South Dakota  
KQRN-FM, Mitchell, South Dakota

**B. Reporting Period**

December 1, 2016 - November 30, 2017

**C. Full - Time Vacancies Filled During Reporting Period**

1) **Job Title: Media Specialist** **Date Filled: 05/15/17**  
**Recruitment Source: Radio Ads/Referrals**

**D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy**

<u>Name</u>	<u>Address</u>	<u>City</u>	<u>Zip</u>
DWU Job Placement	1200 W University St <a href="mailto:jalarson@dwu.edu">jalarson@dwu.edu</a>	Mitchell	57301
MTI Job Placement	821 N Capital <a href="mailto:greenwayj@mti.tech.sd.us">greenwayj@mti.tech.sd.us</a>	Mitchell	57301
One Stop Career Center	1321 N Main Street <a href="mailto:Ginny.Merrill@state.sd.us">Ginny.Merrill@state.sd.us</a>	Mitchell	57301
SD Broadcasters Assoc.	106 W Capital Ave	Pierre, SD	57501
KORN AM On Air Schedule	<a href="http://www.korn1490.com">www.korn1490.com</a>	Mitchell	57301
KQRN FM On Air Schedule	<a href="http://www.q107radio.com">www.q107radio.com</a>	Mitchell	57301
KORN FM On Air Schedule	<a href="http://www.korncountry921.com">www.korncountry921.com</a>	Mitchell	57301
jobfair.today	<a href="http://www.jobfair.today">www.jobfair.today</a>	Mitchell	57301

**Total number of candidates from all sources for this position: 7**

**C. Full - Time Vacancies Filled During Reporting Period**

1) **Job Title: Media Specialist** **Date Filled: 09/11/17**  
**Recruitment Source: Radio Ad/Referral**

**D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy**

<u>Name</u>	<u>Address</u>	<u>City</u>	<u>Zip</u>
DWU Job Placement	1200 W University St <a href="mailto:jalarson@dwu.edu">jalarson@dwu.edu</a>	Mitchell	57301
MTI Job Placement	821 N Capital <a href="mailto:greenwayj@mti.tech.sd.us">greenwayj@mti.tech.sd.us</a>	Mitchell	57301
KORN AM On Air Schedule	<a href="http://www.korn1490.com">www.korn1490.com</a>		
KQRN FM On Air Schedule	<a href="http://www.q107radio.com">www.q107radio.com</a>		
KORN FM On Air Schedule	<a href="http://www.korncountry921.com">www.korncountry921.com</a>		
jobfair.today	<a href="http://www.jobfair.today">www.jobfair.today</a>	Mitchell	57301

**Total number of candidates from all sources for this position: 6**

**F. Total Number of Interviewees for All Full-Time Vacancies Filled During the Reporting Period Per Recruitment/Referral Sources** **12**

<b>Referral Source</b>	<b>Contact</b>	<b>Address</b>	<b>Phone</b>	<b>Number of Interviewees Referred</b>
Staff Referral	Nancy Nedved	400 N. Rowley Mitchell, SD 57301	996-1490	1
Job Fair Web Site	Nancy Nedved	<a href="http://jobfair.today">jobfair.today</a>	996-1490	0
Radio Ads	Nancy Nedved & Vaarious Staff	Nedved Media, LLC 400 N. Rowley Mitchell, SD 57301	996-1490	6
SD Dept of Labor and Regulation	Kim Winter	1321 N Main St Mitchell, SD 57301 <a href="mailto:kim.winter@state.sd.us">kim.winter@state.sd.us</a>	995-8062	0
MTI Job Placement	Janet Greenway	1800 Easts Spruce Mitchell, SD 57301 <a href="mailto:jalarson@dwu.edu">jalarson@dwu.edu</a>		0
SD Broadcasters	Marla Willard	106 W Capital Ave Pierre, SD 57501	605-224-7426	2

**G. Outreach Activities Performed During the Reporting Period**

<b>Initiative</b>	<b>Scope of Participation and Location</b>	<b>Station Staff Involved</b>
jobfair.today website listing plus live on air announcements 3/25/17-4/25/17 & 8/23/17-9/15/17	Designed to interest listeners in broadcasting career with descriptive information that allows online conversation or phone conversation along with email submissions.	Nancy Nedved & Announcers
Mitchell Exchange Club Speaking Engagement	The Mitchell Exchange Club invited a representative of Nedved Media to speak regarding new local broadcast stations's ownership, operation, & community involvement.	JP Skelly
Mitchell Technical Institute 1800 E. Spruce, Mitchell, SD Community Kick Off 8/29/2017 1pm-4pm	This technical institute has 650 new students and 300 returning students to the Mitchell Community. we broadcast station music, & discuss potential broadcasting careers with students.	Steve Morgan & Nancy Nedved
Dakota Wesleyan University Welcome Fest 8/30/2017 4pm-7pm	This university welcomes 100's of students to campus during this event. Nedved Media broadcasts there & discusses potential careers in broadcasting with students.	JP Skelly & Nancy Nedved
Dakota Wesleyan University Blue/White Days Parade 9/30/17 9am-Noon	This parade features many businesses and area marching bands. Nedved Media had 2 vehicles featured in the parade.	Steve Nedved JP Skelly
Dakota Wesleyan University McGovern Civic Engagement Forum 10/17/17 6:30pm-8:30pm	Gubernatorial & congressional candidate forum designed to answer the question "What Makes a Nation Great" was moderated by JP Skelly followed by a reception to take questions on broadcast journalism along with providing candidate information	JP Skelly